

## LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)

Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

## Master of Business Administration Report on Management event competitions on 29.03.2022 (In association with E-sprit club)

Event Name	(Team Spark-Illuminating your ideas)
Event type/Name	Co-Curricular
Date/duration	29.03.2022
Resource person/Organiser	All faculty members of department
Name of Convener	Association faculty members Mrs. R Jeyalakshmi Mr. B Kalyan Kumar
Target audience	I MBA
Total No. of participants	90
Objective the event	To improve the communication and leadership qualities and IQ level of the students
Description about the event:	Students are encouraged to participate the events like business plan and come with different business ideas and their feasibility. And stock market games B-Quiz- an interactive competition of business knowledge.

Dr.A.Adisesha Reddy